



HOPE & ENCOURAGEMENT

Two pastors, two cups of coffee, and one question.

"If we only had 10 years what would we do in our generation to make Christ known?"

50 years later DaySpring still asks that question. Our answer—a vision to see every person experience and express the life-changing message of God's love.

Because you're important to that vision, we commit to grow your business with resources your customers want.

You can count on us; we've been in the hope & encouragement business for 50 years.

Now we live with great expectation.

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2021 SPRING SUPPLEMENT

CONTACT US

Retail Partners

If you are a current DaySpring retail partner or are interested in becoming a DaySpring retailer, please visit our retailer services website, http://retailer.dayspring.com, for information about your specific account or to learn more.

To order, Call: 1.800.944.8000 or

Fax: 1.800.944.3440

International Information

For questions about international distribution of DaySpring products email: *custserv@dayspring.com* or call 1.800.944.8000.

(8 a.m. - 5 p.m., Monday - Friday CST).

Canada

Parasource Marketing & Distribution 1.800.263.2664

UK

Teal Press Ltd. 01953 455718

Australia

Care & Share Products 02 9773 0348

New Zealand

Soul Distributors 64 09 257 0085

SIDEBAR KEY:



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This supplement only shows new 2021 items. For the full lines of product, please refer to the DaySpring 2021 Catalog.



THE DAYSPRING VISION

Our vision is to see every person experience and express the life-changing message of God's love. This is our heart, and it's been our heart for over four decades.

THE DAYSPRING PROMISE

DaySpring believes in the power of relationships. We are committed to helping build your business with exceptional service and quality products with life-giving messages.

If we do not meet your expectations, please contact your DaySpring representative. Your satisfaction is our guarantee.

OUR COMMITMENT

DaySpring is dedicated to growing our businesses together with our annual *BOLD* Loyalty Program.

As you deepen your participation through the four tiers, you will unlock perks that will increase your store's profitability.

The BOLD Loyalty Program runs from January 1—December 31 of each calendar year.

The more you participate, the more you earn!

For official rules, visit retailer.dayspring.com

*Not available to retailers outside the U.S.



DAYSPRING CORPORATE OFFICES-SILOAM SPRINGS, ARKANSAS

PARTICIPATION

ENTERS YOU INTO THE GRAND PRIZE

DRAWING

OYALT



Our new BOLD Loyalty Program* will reward retailers who participate in multiple product categories.

4 TIERS AND REQUIREMENTS

DISCLAIMER: BOLD Loyalty Program only applies to independent stores located in the U.S. Volume rebate applies to everything excluding: everyday counter and boxed cards. Benefits for *BOLD Loyalty Program* begin 2021.

Each category requires a minimum \$100 purchase. Net Sales: Wholesale \$ - Credit \$ = Net \$



TIER 1: ENTRY LEVEL

- Retailer website access
- Ability to order product online
- Customer Service Support



TIER 2: PARTICIPATE IN 3 PRODUCT CATEGORIES \$2,000 NET MINIMUM SALES OVERALL

- 1% net volume rebate* (*Rebate will be issued as DaySpring account credit)
- Rebate payable on all products, excluding cards
- Store tracker list on dayspring.com
- Marketing Resources
- PLUS TIER 1 BENEFITS



TIER 3: PARTICIPATE IN 5 PRODUCT CATEGORIES \$7,500 NET MINIMUM SALES OVERALL

- 2% net volume rebate* (*Rebate will be issued as DaySpring account credit)
- Rebate payable on all products, excluding cards
- Early access at shows
- Eligible for Grand Prize Drawing
- PLUS TIERS 1 & 2 BENEFITS



TIER 4: PARTICIPATE IN 7 PRODUCT CATEGORIES \$15,000 NET MINIMUM SALES OVERALL MUST INCLUDE COUNTER CARDS

- 5% net volume rebate* (*Rebate will be issued as DaySpring account credit)
- Rebate payable on all products, excluding cards
- Book Club Membership: Get 1 free book each guarter
- Exclusive access to coupons and closeout offers
- PLUS TIERS 1, 2, & 3 BENEFITS





JULY 2021 IN-LINE UPDATE KITS

Reorder labels included.

2' OPTION \$71.88 COST

6 each of 4 designs.



NEW

SHIPS: 7/2021

4' OPTION \$89.85 COST

6 each of 5 designs.



NEW

SHIPS: 7/2021

6' OPTION \$125.79 COST

6 each of 7 designs.



NEW

SHIPS: 7/2021

K25382

8' OPTION

\$233.61 COST

6 each of 13 designs.

NEW

SHIPS: 7/2021

12' OPTION \$368.40 COST

6 each of 20 designs.



NEW

SHIPS: 7/2021

16' OPTION \$563.07 COST

6 each of 17 designs. 12 each of 7 designs.



NEW

SHIPS: 7/2021

NEW PRODUCT PREPACK \$179.70 COST

6 each of 10 designs.



SHIPS: 7/2021 **NEW**

*A 5-year signed merchandising agreement must accompany order to receive free fixture.

IN-LINE FULL LOAD-IN KITS

In-Line Kit Options. Reorder labels included. (Signage NOT included)





SHIPS: NOW









SHIPS: NOW



12' OPTION \$2.695.68 COST 6 each of 104 designs.

12 each of 20 designs.



SHIPS: NOW

16' OPTION \$3.606.24 COST 6 each of 124 designs.

12 each of 60 designs.



SHIPS: NOW

4' IN-LINE FIXTURE \$340.75 COST

*Free with fixture merchandising agreement. Includes 4' double 3" sign holder. 1-4' In-Line Panel. 1-4' In-Line Base and Panel A.



SHIPS: NOW

*A 5-year signed merchandising agreement must accompany order to receive free fixture

IN-LINE EVERYDAY BOXED MERCHANDISING SYSTEM

*NO CHARGE FOR CONTROLLED SYSTEMS

The corrugated divided insert tray keeps boxes organized and upright. A black plastic shelf strip holder snugly fits the lip of the DaySpring acrylic boxed card In-Line shelf.

Slide in black paper label holders, with printed logo and grid positions, and secure individual boxed card label.







SHIPS: NOW

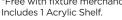


SHIPS: NOW



SHIPS: NOW











SHIPS: NOW



SHIPS: NOW



K16593

SHIPS: NOW

112889 IN-LINE SHELF STRIP HOLDER \$7.00 COST

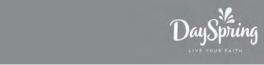
1 = 6 holders.



114618 **CAPTION - 4' GENERIC IN-LINE** \$1.25 COST

1 needed per 4ft section.





115230 **BOXED CARD SUPER PID** \$2.00 COST

2 needed per 4ft section. Contact DaySpring with footage of your boxed program for this free POP.



Buy 2 Boxed Cards. GET 1 FREE

SPINNER MERCHANDISING

SPINNER KIT \$468.00 COST

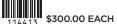
Includes spinner, header, internal and external wires.



SHIPS: NOW

114413 DISPLAY TOWER ONLY

Spinner height with header is 75" with a spinning radius of 27". Constructed of laminated wood, powdercoated shelves, and smoked acrylic side panels.



114414 GENERIC HEADER

For each Inspirational Spinner you will need the following: Generic Header.



107039 EXTERNAL WIRE SHELVES

side (7 shelves)



\$43.00 EACH

107038 INTERNAL WIRE SHELVES



\$41.00 EACH

*A 3-year signed merchandising agreement must accompany order to receive free spinner.

LABELING PROGRAM

115646 LABEL SET - 2 OR 4 SIDED SPINNER (BOXED CARDS ONLY) Requires 1 per spinner.





Label sets ship with product when kits are ordered.

112123 SPINNER SHELF STRIP HOLDER per every side. 1 = 7 holders.





114990 LABEL HOLDER - 2 SIDED SPINNER (BOXED CARDS) 1 = 10 holders.



114990 **\$10.75 COST**



Everyday Boxed **114413 DISPLAY TOWER ONLY** Spinner height with header is

75" with a spinning radius of 27". Constructed of laminated wood, powdercoated shelves, and smoked acrylic side panels.



Exterior

Side

SPINNER FULL LOAD-IN KITS

1-SIDED SPINNER OPTION \$95.85 COST

3 each of 10 designs and label program.



SHIPS: NOW

SPINNER UPDATE KITS

4-SIDED SPINNER UPDATE \$44.93 COST (July update) 3 each of 5 designs.



NEW

SHIPS: 7/2021

2-SIDED SPINNER OPTION \$190,20 COST

3 each of 20 designs and label program.



SHIPS: NOW

4-SIDED SPINNER OPTION \$378.90 COST

3 each of 40 designs and label program.



SHIPS: NOW

Interior

12' EVERYDAY BOXED SYSTEM

Grid layout subject to change.



MERCHANDISING BOXED CARD TRAY

The plastic insert tray keeps boxes organized and upright. Place it with the appropriate card lines within the 14-Tier card Fixture. Fits on the drawer front of the 14-Tier Card Fixture.





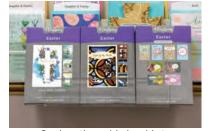
\$67.00 EACH



The clear plastic attaches to the drawer of the 14-Tier Card Fixture.



Two stacked 12-count boxes fit next to one 24-count box.



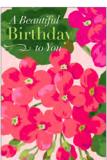
Or place them side-by-side to see two 12-count and one 24-count.



В

С









































SHIPS: 7/2021

BOXED CARDS

\$3.00 WHSL

6⁹/₁₆" x 4¹/₂"

3 each of 4 designs

12 white envelopes

Packaging: 7¾" x 5¾" x 1½"

Printed lid box

Minimum of 4

A **J5129** BIRTHDAY CLOSE UP FLORAL



B J5127 BIRTHDAY
GEOMETRIC
KJV SCRIPTURE TEXT

C J5126 BIRTHDAY ICONS (ART)
MIXED SCRIPTURE

D J5125 BIRTHDAY
MASCULINE
KJV SCRIPTURE TEXT

B1983 #73522 4













В

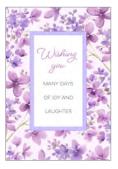
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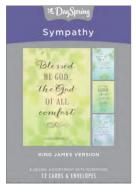
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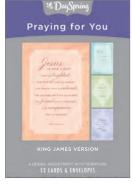




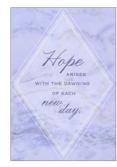


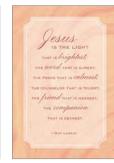














A **J5128** BIRTHDAY BARNS B **J5122** WEDDING KJV SCRIPTURE TEXT





D **J5120** PRAYING FOR YOU KJV SCRIPTURE TEXT 81083 73517

BOXED CARDS \$3.00 WHSL 6% x 41/2"

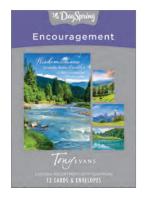
3 each of 4 designs 12 white envelopes

Packaging: 73/4" x 53/8" x 11/8"

Printed lid box

Minimum of 4

В





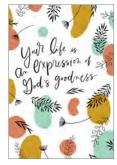


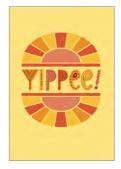






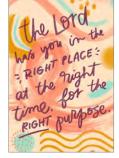
























SHIPS: 7/2021

BOXED CARDS

6% x 41/2"

3 each of 4 designs

12 white envelopes

Packaging: 73/4" x 53/8" x 11/8"

Printed lid box

Mixed Scripture text unless otherwise noted

Minimum of 4







FEATURES

- Spiral bound, so it lies flat and grows with all your entries
- The only square Bible, perfect for social media sharing
- Thicker paper than traditional Bibles means reduced bleed-through
- Includes the Gospels: Matthew, Mark, Luke, and John

SHIPS: 7/2021

NIV ILLUSTRATING BIBLE: THE GOSPELS

\$14.50 WHSL

9½" x 9½" x 1"

Bible version: NIV

Font size: 12 pt

168 pages of high quality paper

Faux leather cover

Gold foil and deboss on front and back cover

Binding: gold spiral

Patented format

Polybag Packaging

Minimum of 2

Our Bible is designed to take you deeper into the Word than you've ever gone before. The Illustrating Bible comes in a high-quality, paper-wrapped keepsake box. Pages are 75% thicker than normal journaling Bibles to reduce bleed-through and 3" wide margins with blank space for journaling and creativity.

Why Bible journaling? Two words...Linger longer. Bible journaling is creative, but it is not about the creativity. Bible journaling is artistic, but it is not about the artistry. Bible journaling is a devotional style—a Bible study method—an avenue to help you spend more time with God in His Word. How many times have you closed your Bible or your daily devotional book, and completely forgotten what you read? Too many, right? Well, you are not alone! We are busy. We do things so fast, we don't have time to think, listen, and soak it all up. Bible journaling is simply creating a visual expression of what you have read. The best part about visual journaling is that you linger longer in the Word as you think about what you will paint, draw, sticker, or washi tape...

Lingering longer leads to listening well and learning more about the Lord. And that is what it is all about, after all.



Sample Inside Spread

A **J6441** NIV ILLUSTRATING BIBLE

- THE GOSPELS
 Bible version: NIV
- 168 pagesPolybag packaging
- 0 81983 74704 5

B 115442 BIBLE STAND CORRUGATE Free corrugate with purchase of 4 Bibles







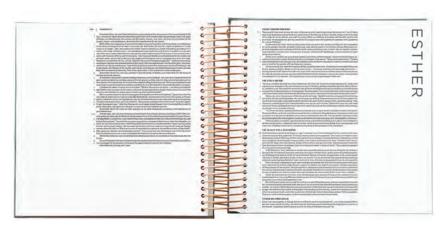
illustrating

BIBLE





PSALMS & PROVERBS



Sample Inside Spread

A J1076 CSB GREEN ILLUSTRATING BIBLE

- · Bible version: CSB
- 936 pagesFont size: 8 pt
- Packaging: 11³/₄" x 13³/₄" x 2¹/₂"
 Keepsake box



\$50.00 WHSL



B J3482 NIV DARK GRAY ILLUSTRATING BIBLE

- · Bible version: NIV

- 976 pagesFont size: 8 ptKeepsake box with clear lid



\$50.00 WHSL

C J3481 NIV PINK ILLUSTRATING BIBLE

- · Bible version: NIV

- 976 pagesFont size: 8 ptKeepsake box with clear lid



\$50.00 WHSL

ILLUSTRATING BIBLES

9½" x 9½" x 2"

Faux leather cover & faux suede liner

Foil on front & back cover

Binding: copper spiral

Deboss on front and back cover

Single column

Patented format

Minimum of 2

FEATURES

- Spiral bound, so it lies flat and grows with all your entries
- The only square Bible, perfect for social media sharing
- Pages are 75% thicker than normal journaling Bibles to reduce bleed through
- 3¾" wide margins with blank space for journaling and creativity

D J3405 PSALMS AND PROVERBS NIV ILLUSTRATING BIBLE

- 9½" x 9½" x 1" Bible version: NIV
- 206 pagesFont size: 12 pt
- Polybag packaging
- Free digital download included with the Book of Psalms and Proverbs. Code is delivered with the Bible.



Outside: Polyester canvas

Inside: Polyester lining

Screenprint

Zipper closure

5 satin ribbon bookmarks

Interior pockets

Elastic pen loops

Wipe with damp cloth

Polybag packaging

Minimum of 2

















CONFETTI BIBLE COVER

OTHER CONTENTS

OTHER CO

81983 74867 7 \$15.00 WHSL

GRACE & PEACE BIBLE COVER



D **J6693** CROSS BIBLE COVER 81983¹74870 7 **\$10.00 WHSL**

(8)



ORGANIZATIONAL BAGS

10" x 12" x 4"

Inside: Polyester lining

Faux leather handles

2 side zippers

Interior pockets

2 organization pouches

Wipe with damp cloth

Polybag packaging

Minimum of 2





A **J6872** STUDIO 71

BE STILL ORGANIZATIONAL BAG

- Outside: Polyester canvas
- Screenprint
- 81983¹74985 8 **\$20.00 WHS**L

B J7458 CANDACE CAMERON BURE C J7106 CANDACE CAMERON BURE



BIBLES: ORGANIZATIONAL BAGS

\$22.50 WHSL

Packaged size 12" x 6"

66 cardstock stickers

Bible tabs - Genesis through Revelation

Acid & lignon free

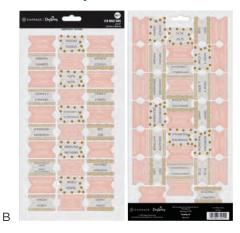
Clear bag packaged

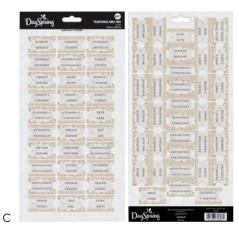
Minimum of 3





(B) CANDACE









A J7174 HOPE & ENCOURAGEMENT BIBLE TABS



B **J6336** CANDACE CAMERON BURE BIBLE TABS



C **J6338** TRADITIONAL BIBLE TABS 0 81983 74607

D **J2678** GLOBAL FOLK BIBLE TABS

E **J2679** DITZY FLORALS BIBLE TABS







ONE STEP CLOSER

WORRIER TO WARRIOR

Devotional Guide

by Candace Cameron Bure (Los Angeles, CA)

What if we could take all our worries head on? Instead of letting them control our thoughts and actions, we stare them straight in the eye and declare: "I'm no longer afraid—I'm a strong, brave warrior who has an almighty God standing with me!"

In the One Step Closer Devotional Guide: From Worrier to Warrior by actress and bestselling author Candace Cameron Bure, readers discover the life-changing power of taking thoughts captive according to God's Word and God's ways.

Throughout Scripture, Jesus speaks directly to the anxious, assuring them again and again, "I've got you. I know your needs. I see you, every single day." On this 30-day journey, Candace's first-hand accounts of facing worry in her own life, along with biblical reflections, journaling prompts and creative exercises, help restless hearts identify and conquer what holds them back. Equipped with this interactive journal, any worrier can become a warrior who fights the good fight with confidence!

About the Author: Candace Cameron Bure is an actress, producer, and New York Times bestselling author. Beloved by millions worldwide for her roles as D.J. Tanner in the iconic family sitcoms Full House and Fuller House, in Hallmark Channel movies, as former cohost of The View, and as a Dancing with the Stars season 18 finalist, Candace is both outspoken and passionate about her family and faith. She and her husband, Val, have been married for 25 years. They have three grown children and live with their much-loved dog, Boris, in the L.A. area.

SHIPS: 8/2021

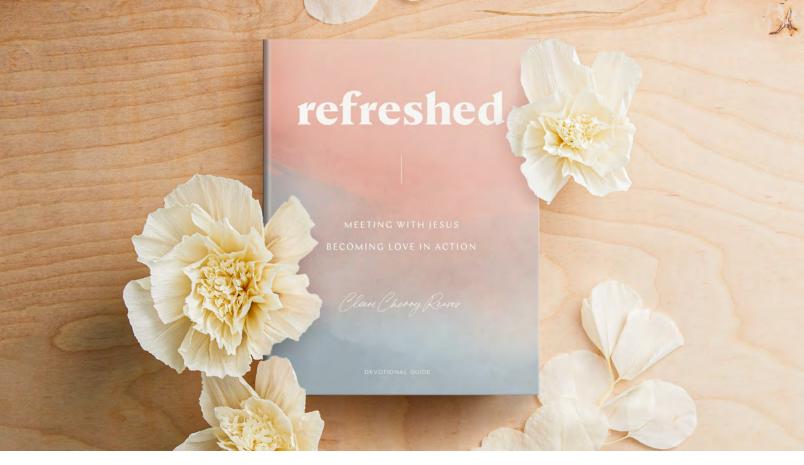
J6747 WORRIER TO WARRIOR

by Candace Cameron Bure (Los Angeles, CA) • 9" x 7"

- 192 pages
- Paperback
- Gold Foil
- Soft touch · Four color interior
- ISBN: 9781648702853



Minimum of 3 \$10.00 WHSL



MEETING WITH JESUS, BECOMING LOVE IN ACTION

Devotional Guide

by Cleere Cherry Reaves (Greenville, NC)

How would your life change if you woke up each morning with fresh hope for a new day? It's so easy to let the everyday tasks of life weigh us down. Run on autopilot. Go through the motions, telling ourselves we are "getting through" each day. But we weren't designed to just "get by," we were meant to thrive.

In Refreshed: Meeting with Jesus, Becoming Love in Action by Cleere Cherry Reaves, weary souls can meet with Jesus and discover God's many promises to supply a renewed strength - a strength that soars higher than our troubles, a strength that will not grow weary, a strength that delivers a fresh perspective for a greater impact in the world around them. As readers accept this invitation to sit in the peace of His presence for 30 days, they'll not only learn more of Jesus' love but feel it, being revived by precious time with Him.

About the Author: Cleere Cherry Reaves is the owner and creator of Cleerely Stated, a successful business that started with a simple blog and turned into a full product line that can be found online and in retail stores all over the United States. Well-known for her easyto-relate, practical writing style, Cleere's mission is to help others see themselves and the world around them through the eyes of Jesus. Cleere now hosts a growing podcast called, Let's Be Cleere, where



she hopes people are encouraged by the raw, real love of Jesus. She was born and raised in Greenville, North Carolina. She's a proud alumnus of the University of North Carolina at Chapel Hill and loves to live life to the fullest.

J6830 REFRESHED

by Cleere Cherry Reaves (Greenville, NC)

- 9" x 7"
- 192 pages
- Paperback
- Emboss
- Soft touch
- · Four color interior • ISBN: 9781648702990

Minimum of 3 8 \$10.00 WHSL









BOOKS AND DAYBRIGHTENERS (DB) SPINNER KIT - PRODUCT ONLY \$770.23 COST (\$1,711.62 SRP)

Sarah Young Jesus Calling DB 75621 3 Prayers & Blessings Large Print DB 34832 Thomas Kinkade DB 23460 3 Holley Gerth You're Already Amazing DB 80295 3 Tony Evans God's God It DB 20210 3 Promises & Blessings DB 16766 3 Walk By Faith DB 75618 3 Peanuts® DB 75668 3 One Minute With God DB J1391 3 God in Every Moment DB 80299 3 100 Days to Dream Your Heart Out J1590 3 Jesus Every Day: Unwavering Faith J2441 3 Be Still 89895 Prayers to Share: Tough Times 89900 3 Prayers to Share: Hope 70131 3 Focus J2438 3 Promises from God Journal J1481 Just Roll With It 89897 3 Holly Gerth What's True About You 89886 3 100 Days of Bible Promises 71925 3 Bible Promises for the Enneagram J3111 3 A Prayer a Day: For Hope & Encouragement 91627 3 You Are God's Masterpiece 89904 3 Prayers to Share: Marriage 89903 3 Let Go 94333 3 Sweet Tea for the Soul 71932 3 Biscuits, Butter, and Blessings 10972 3 100 Days of Believing Bigger J2432 God's Truth for Troubled Times J2435 3 Made to Shine J2098 Healing for the Hopeful Heart J2434 Paws for Reflection: Dog Moms J2433 Prayers to Share: Bible Promises 89880 3 Say Grace: 50 Life Lessons from Mama J2431 Sunshine for the Soul J1597 3 Sweet Tea for the Soul DB 90855 3 Holley Gerth Promises from God DB 90856 A Moment to Breathe DB 90857 Promises from God's Heart DB 90858 3 Cheering You On .12095 Be Still and Know Journal 94332 3 Devotional Doodle Journal 94331 3 Faithful Daughter J1595 Together Time J3102 3 Prayers to Share: Joy 70130 3 Holley Gerth Prayers to Share: God's Heart 89881

(Spinner sold separately)



NEW

SHIPS NOW

PRAYERS TO SHARE SPINNER KIT \$215.76 COST (\$479.52 SRP)

9	21317 0 0001 (\$ 173.32 31(1)	
4	100 Pass-Along Notes Hope	70131
4	100 Pass-Along Notes Joy	70130
4	100 Pass-Along Notes Peace	J2102
4	100 Pass-Along Bible Promises	89880
4	100 Pass-Along Notes to Share the Love	J4263
4	100 Pass-Along Notes Tough Times	89900
4	100 Pass-Along Notes Kids	89899
4	100 Pass-Along Notes Marriage	89903
4	100 Pass-Along Notes Grace	J4644
4	100 Pass-Along Notes Moms	J3113
4	100 Pass-Along Notes Healing	J3104
4	100 Pass-Along Notes Celebrate Life	J2430

MERCHANDISING (INCLUDED):

Inspirational Book Spinner 115826 131/8" x 131/8" x 28"



NEW SHIPS: 4/2021 The Book and DayBrightener Inspirational Spinner has 4 sides of available space to fill with our best-selling books, journals, and daybrighteners. Use the images of the display as a guide for placement of products. See your sales rep or call customer service for details.



INSPIRATIONAL SPINNER KIT \$468.00 COST

Includes spinner, header, internal and



SHIPS: NOW

Inspirational Spinner:

Overall dimensions: Height of 75" with header. 27" spinning radius.

Constructed of laminated wood, powdercoated shelves, and smoked acrylic side panels

*A 3-year signed merchandising agreement must accompany order to receive free fixture.



BOOK COUNTER TOP SPINNER KIT

\$221.24 COST (\$491.64 SRP)		
\$221.24 COST (\$491.64 S 3 Biscuits, Butter, and Blessings 3 What's True About You 3 We're Still In This 3 Be Still 3 Just Roll With It 3 You Are God's Masterpiece 3 Let Go 3 Faithful Daughter 3 Cheering You On 3 Made to Shine	10972 89886 89893 89895 89897 89904 94333 J1595 J2098	
3 One Day at a Time, Sweet Jesus 3 Sweet Tea for the Soul		
MERCHANDISING (INCLUDED): 1 Inspirational Book Spinner 13%" x 13%" x 28"	115826	
	SHIPS: NOW	

K24773

SHIPS: NOW

115826 COUNTER TOP INSPIRATIONAL BOOK SPINNER • 13½" x 13½" x 28" • White wire/hammered copper boards

- Each tier holds 4 designs
- Side load in
 Features Prayers to Share, Gift Books, or Devotional Books on 3 tiers
- A signed 3-year merchandising agreement must accompany order to receive free display



90 DEVOTIONS TO REFLECT THE HEART OF JESUS

by Cleere Cherry Reaves (Greenville, NC)

On our best days, we feel God's love in a huge way. We shine brighter, laugh harder, live without worry or fear of the future and we passionately love others without judgment. Because when God's love floods our lives, we have no choice but to let it radiate throughout the day. But how about on the hard days, when we aren't feeling it? How are we supposed to reflect God's heart when we feel stuck in the seemingly never-ending dullness of the day-to-day?

In this life-changing book, Cleere Cherry Reaves reveals how to stay in God's presence and radiate joy through every day and every circumstance. Offering fresh perspective on topics such as childlike faith, vulnerability, the refining process, laying down worries and fears, and the value of hospitality, Radiate shares the many ways that God's Word unlocks the door to a life filled with peace, trust, love, and light. With its uplifting message, the

downcast and the discouraged can live lighter in the present, fully trusting the One they belong to as His joy and love shine through them once more.

About the Author: Cleere Cherry Reaves is the owner and creator of Cleerely Stated, a successful business that started with a simple blog and turned into a full product line that can be found online and in retail stores all over the United States. Well-known for her easyto-relate, practical writing style, Cleere's mission is to help others see themselves and the world around them through the eyes of Jesus. Cleere now hosts a growing podcast called, Let's Be Cleere, where



she hopes people are encouraged by the raw, real love of Jesus. She was born and raised in Greenville, North Carolina. She's a proud alumnus of the University of North Carolina at Chapel Hill and loves to live life to the fullest.





J6788 RADIATE

by Cleere Cherry Reaves (Greenville, NC)

- 7" x 5" 208 pages Casebound
- Gold Foil
- Spot UVSoft touch
- · Four color interior • ISBN: 9781648702907



Minimum of 3

Α



SWEET TEA FOR THE SOUL COMFORTING, REAL-LIFE STORIES FOR GRIEVING HEARTS

Devotional

Second in the series! Encourage grieving hearts with true stories from people who experienced God's comfort in difficult times.

This treasury of 50 true, heartwarming stories offers hope, love, and light beyond grief for those who are mourning. Sweet Tea for the Soul: Comforting, Real-Life Stories for Grieving Hearts, lets sufferers of tragedy or loss stay in their emotional comfort zone while encouraging them with accounts of real people who have been there—who have felt the pains of true heartbreak and witnessed the transformational power of a God who promises to stay close. For anyone who is crushed in spirit, God offers sweet comfort for the soul.



100 DAYS OF HOPE & ENCOURAGEMENT A DEVOTIONAL JOURNAL

Devotional Journal

The latest in our bestselling 100 Days series reminds journalers how much they are truly loved by God.

"You are loved. You are known. You have a purpose."

Regardless of what any woman is facing, embracing the truth of who God says she is will lead her to experience hope like never before. This uplifting book, 100 Days of Hope & Encouragement, offers gentle reminders that God created each of us, He delights in us, and He will never leave us. With devotions, Scriptures, prayers and plenty of room for personal reflection, this devotional journal is a safe space for every faithful woman to break free from anything that makes her feel less than the daughter of the one true King. Through its inspiration, godly women of any age will rediscover how God sees them: Blessed. Forgiven. Important.



A J6786 SWEET TEA FOR THE SOUL: GRIEF

- 208 pages
- Casebound
- Spot UV
- Soft touch
- Four color interior
- ISBN: 9781648702884



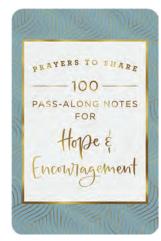


B J6785 100 DAYS HOPE & ENCOURAGEMENT

- 8" x 61/2"
- 208 pages
- · Flexcase cover
- Rounded corners
- Gold foil
- Spot UV
- Soft touch Four color interior
- ISBN: 9781648702877



Α



PRAYERS TO SHARE: 100 PASS-ALONG NOTES FOR HOPE & ENCOURAGEMENT

Prayers to Share

The latest in our bestselling format! Here are 100 opportunities for building up the people around us.

People need hope. Now more than ever, people need hope. Prayers to Share: 100 Pass-Along Notes for Hope & Encouragement gives the encouragers of the world dozens of creative opportunities to remind others that they are loved and cared for. Each tear-out offers a supportive sentiment, including a prayer, corresponding Scripture, an inspirational quote, and space on the back for a handwritten note.





A J6928 PRAYERS TO SHARE: 100 PASS-ALONG NOTES FOR HOPE & ENCOURAGEMENT

- 65/8" x 47/16
- 100 tear-out notes
- Rounded corners
- Gold foil
- · Soft touch
- Four color interior
- ISBN: 9781648703041





PRAYERS TO SHARE: 100 PASS-ALONG NOTES FOR BELIEVING BIGGER

Pravers to Share

by Marshawn Evans Daniels (Atlanta. GA)

God has big plans for all of us, but sometimes we let doubt and fear get in the way. Prayers to Share: 100 Pass-Along Notes for Believing Bigger gives multiple opportunities to empower and encourage others to boldly embrace the love of God and step out confidently, knowing that He has a magnificent future planned for them. Each tear-out offers a supportive sentiment, including a prayer, corresponding Scripture, an inspirational quote, and space on the back for a handwritten note.

Author Bio: Marshawn Evans Daniels is a reinvention strategist and faith + business mentor, equipping women around the world to live bolder. As a serial entrepreneur, TV personality, creator of the Godfidence® movement and founder of SHE Profits[©], she helps women turn ideas into income and faith into action. A former Miss America finalist, pro sports attorney and competitor on The Apprentice, she is a graduate of Georgetown



Law and is admitted to the Supreme Court. She is passionate about destiny, entrepreneurship, motherhood, and helping women and girls to live unapologetically without limits. Learn more at marshawn.com.

B J6927 PRAYERS TO SHARE: 100 PASS-ALONG NOTES

(Atlanta, GA)

- 65/8" x 47/16"
- 100 tear-out notes

- Soft touch
- Four color interior
- ISBN: 9781648703034

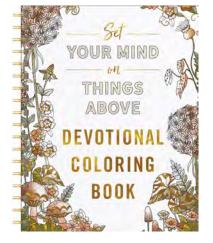




 Rounded corners · Gold foil

Filled with encouraging Scriptures, quotes, and messages of God's love, hope, and peace, DaySpring books and journals provide a welcoming space to read and reflect on your day-to-day walk with God.





SET YOUR MIND ON THINGS ABOVE DEVOTIONAL COLORING BOOK

Devotional Coloring Book

As they color their way through comforting Scriptures and encouraging messages, overactive minds will find rest in God's care for them.

While the world is ever-changing, God stays the same. He is our rock and our foundation. When we set our eyes on Him, releasing our troubles and cares into His hands, we find true rest. Our worries fade away.

Set Your Mind on Things Above: A Devotional Coloring Book provides a wonderful way to turn one's thoughts from worry and fear, and toward God's peaceful gifts. Matching over 75 stress-relieving devotions with beautifully illustrated coloring pages, this "ultimate" coloring book is the perfect outlet for more than creative expression. It helps to quiet the world and bring individuals closer to the Creator..



A **J6789** SET YOUR MIND ON THINGS ABOVE:

DEVOTIONAL COLORING BOOK

- 9" x 7'
- 160 pages
- Spiral
- Hardcover
- Gold foil
- Soft touch
- ISBN: 9781648702914





THE CAMPFIRE IS CALLING 90 WARMING DEVOTIONS FOR THE SIMPLE LIFE

Devotional

A calming devotional about enjoying the beauty of small things.

Sitting around a campfire is one of the simplest ways to draw out our deep-seated desire to slow down, reflect, and enjoy God's beautiful creation. Not only do busy days become barriers to being still, but they can distract us from listening to God and leave us feeling discouraged or overwhelmed.

With or without the campfire, these 90 warming devotions offer a place to quiet ourselves and take in the loving whispers of our faithful Father. A place that enables readers to set aside their insecurities and bask in the glow of simpler things. Alongside the crackle and pop of the firewood, The Campfire Is Calling creates a heartwarming experience that busy people want to return to again and again.



B J6784 THE CAMPFIRE IS CALLING

- 7" x 5"
- 208 pages
- Casebound
- Spot UV
- Gold foil
- Soft touchFour color interior
- ISBN: 9781648702860





BRIGHTER DAYS AHEAD 50 DEVOTIONS OF HOPE IN THE HARD

Devotional

Give the gift of hope with reminders that God always shows up, even on our worst days.

The best is yet to come! Especially right now, we all know someone who is facing an unfair situation, living in fear of the unknown, or struggling in a relationship. Yet not everyone subscribes to the comforting words of Scripture. Brighter Days Ahead: 50 Devotions of Hope in the Hard inspires instead with quotes, devotional stories, and positive affirmations for life's really hard times, to remind those who are struggling that heaven has not forgotten them. That Someone who loves us is truly at work in our troubles. And that difficult roads can lead to beautiful destinations.



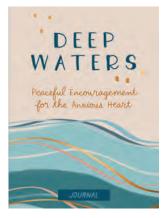
C **J6790** BRIGHTER DAYS AHEAD

- 6½" x 4"
- 120 pages
- Casebound
- Spot UV
- Gold foil
- Four color interior
- ISBN: 9781648702921



Minimum of 3 \$5.00 WHSL

BEST OF DAYSPRING JOURNALS KIT (REFRESHED PRODUCT MIX) \$127.71 COST (\$283.80 SRP)					
Product Only. 2 Deep Waters 2 Take Heart 2 Good Morning God 2 For I Know the Plans 2 Devotional Doodle Journal 2 Dreams 2 Notes 2 Thoughts 2 Amazing Grace 2 Be Courageous	J2415 J2417 93065 94312 94331 J3107 J3105 J3106 J1589 J2032				
K24125	SHIPS: NOW				



J2415 DEEP WATERS by Audrey Bailey (Centerton, AR)



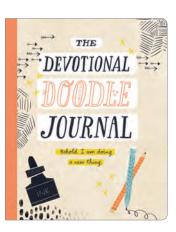
J2417 TAKE HEART JOURNAL by (in)courage



93065 GOOD MORNING GOD



94312 FOR I KNOW THE PLANS by Studio 71



94331 DEVOTIONAL DOODLE



J3107 DREAMS



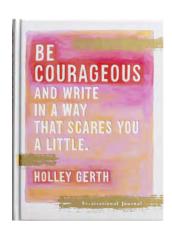
J3105 NOTES



J3106 THOUGHTS



J1589 AMAZING GRACE



J2032 BE COURAGEOUS by Holley Gerth (Bentonville, AR)





HEALTHY IN THE HUSTLE

AN INSPIRATIONAL WELLNESS JOURNAL

Guided Journal

by Candace Cameron Bure (Los Angeles, CA)

Actress and bestselling author Candace Cameron Bure cheers readers on their wellness journey with personal stories, health tips, and daily scriptures and inspirations. Not only that, her Healthy in the Hustle journal assists women of all ages and exercise levels in achieving their goals by focusing on one new habit a week, logging their progress every morning and night, and ending each week with a fun, fill-in-the-blanks review. At the end of this 10-week wellness journey, users are sure to feel stronger not just physically but mentally and spiritually.

About the Author: Candace Cameron Bure is an actress, producer, and New York Times bestselling author. Beloved by millions worldwide for her roles as D.J. Tanner in the iconic family sitcoms Full House and Fuller House, in Hallmark Channel movies, as former cohost of The View, and as a Dancing with the Stars season 18 finalist, Candace is both outspoken and passionate about her family and faith. She and her husband, Val, have been married for 25 years. They have three grown children and live with their much-loved dog, Boris, in the L.A. area.

J6791 HEALTHY IN THE HUSTLE

by Candace Cameron Bure (Los Angeles, CA) • 8" x 6"

- 192 pages
- Flexcase coverRounded corners
- Gold foil
- Spot UVSoft touch
- Four color interiorISBN: 9781648702938



Minimum of 2 \$8.50 WHSL

THE COMFORT PROMISES™ SPIRALBOUND JOURNALS

\$10.00 WHSL

10" x 8"

208 pages

Gold spiral binding

Gold corner brackets

Hardcover

Gold foil

Layflat

Four color interior

Non-repeating Scriptures and quotes

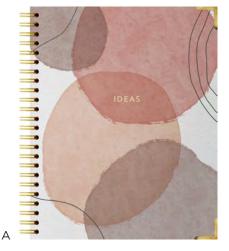
Premium non-bleed paper

Minimum of 2

Inspirational, spiral-bound journals featuring The Comfort Promises by DaySpring™.

These three separate journals give men and women a safe place to take notes, write down their to-do lists, or pour out their heart. Lonely? Afraid? Anxious? With the quick-reference guide located at the back of each journal, users will be able to find Scriptures that meet them right where they are.

These journals also feature The Comfort Promises by DaySpring™. During 50 years of service to the Christian community, DaySpring has found that these 100 Scriptures give comfort time and time again. They are the best-loved, most-quoted passages from the Bible the ones every generation turns to for joy, strength, and understanding.













A **J6792** IDEAS • ISBN: 9781648702945

B **J6793** POSSIBILITIES • ISBN: 9781648702952 81983 74942



Knowing that God has an amazing journey ahead for each one of us, the Above All DaySpring Journal offers space to dream big and remember the journey, or keep track of a busy life. Created in celebration of DaySpring's 50th anniversary, the lined pages feature scriptures and inspirational quotes from DaySpring founders and longtime friends. Whether the goal is keeping track of prayer requests, capturing insights from Bible study, or jotting down the latest task list at work, users of this journal will appreciate the encouragement from men and women who dared to dream big and follow God above all—men and women who found themselves operating the largest Christian greeting card company in the world, now known as DaySpring.

SHIPS 11/202

ABOVE ALL DAYSPRING JOURNALS

\$10.00 WHSL

93/4" x 71/2"

192 pages

Leather like material

Rounded corners

Gold foil

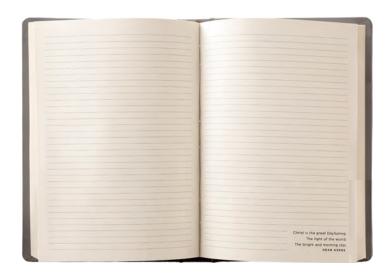
Layflat

Non-repeating Scriptures and quotes

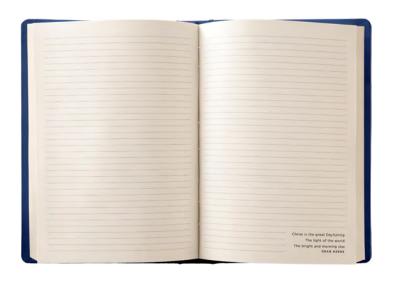
Premium non-bleed paper

Minimum of 2









A J3116 ABOVE ALL DAYSPRING JOURNAL: GRAY • ISBN: 9781644548530

81983 71880

B **J7073** ABOVE ALL DAYSPRING JOURNAL: NAVY
• ISBN: 9781648703157







Shown with 3 tiers

BRIGHTSPOT™ COUNTER DISPLAY

103566 CLEAR ACRYLIC COUNTER SPINNER TIER

- Tier 1 = 1 6½" x 11¼" x 11¼"
- Base holds up to 5 tiers
- Each tier holds 3 units of 4 designs



115090 BRIGHTSPOT™ HEADER

• 1 required



103567 ACRYLIC SPINNER DISPLAY BASE

• Base 1 = 1



FALL 2021 SYSTEM UPDATE KIT \$59.35 COST (\$131.88 SRP)

4 each of J5015, J4910, J4911.



NEW

SHIPS: 8/2021

FALL 2021 NEW PRODUCT KIT \$59.35 COST (\$131.88 SRP)

4 each of J5015, J4910, J4911

NEW

SHIPS: 8/2021

4-SIDED SPINNER FULL KIT **\$844.34 COST** (\$1925.32 SRP)

3 each of 52 DayBrighteners® (Full Spinner) and 4 Gift Books: 71932, 89895, 10972, 89886.

Reorder labels. Label holder.



SHIPS: NOW

MERCHANDISING AND GRID FOR PLACEMENT OF PRODUCTS ON INSPIRATIONAL SPINNER

Inspirational spinner is designed to display core products: DayBrighteners®, Journals, Stationery, Everyday Boxed Cards, and Books. Spinner holds 4 sides of product. *Images of displays are for reference only.*













Includes spinner, header, internal and external wires.

90856



90858

SHIPS: NOW

75669

90855

114413 DISPLAY TOWER ONLY

Spinner height with header is 75" with a spinning radius of 27". Constructed of laminated wood, powdercoated shelves, smoked acrylic side panels.



114414 GENERIC HEADER
For each Inspirational Spinne

For each Inspirational Spinner you will need the following: Generic Header.

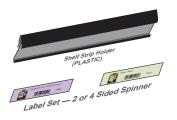


*A 3-year signed merchandising agreement must accompany order to receive free spinner.





DayBrighteners® Inside Example (J3545 shown)



Label sets ship with product when kits are ordered.

107039 EXTERNAL WIRE SHELVES 1 = 1 side (7 shelves)



\$43.00 EACH

107038 INTERNAL WIRE SHELVES 1 = 1 side (7 shelves)



LABELING PROGRAM

A black plastic shelf strip holder snugly fits the lip of the In-Line shelf.

Slide in black paper label holders, with printed logo and grid positions, secure reorder labels to make organizing and reordering easy.

115027 LABEL HOLDER 4 SIDED SPINNER (DAYBRIGHTENERS*)
1 = 28 holders.



\$19.00 EACH

112123 SPINNER SHELF STRIP HOLDER 1 per every side. 1 = 7 holders.



\$4.75 EACH

\$5.50 WHSL 5½" × 5¼" × 1¼"

Spira

366 Inspirational messages

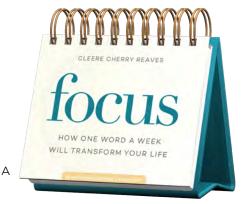
DAYBRIGHTENERS®

Spiral binding

Padded front cover

Easel stand

Minimum of 3



Imagine if a word like joy or worship or release seeped into your life for seven days straight? If you quit worrying about where you fall short and aspired instead to one good change per week? With 366 biblical, mind-renewing thoughts and Scriptures, Cleere Cherry Reaves challenges you to exactly this type of transformation—a challenge she accepted herself not so long ago. You don't have to lose another day to distraction! Focus can thoughtfully attune your life, your work, your errands and conversations toward the people you love and toward the One who calls you deeper.

A **J5015** FOCUS DB

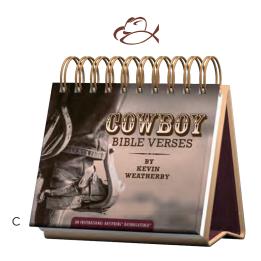
by Cleere Cherry Reaves





God's Word is full of promises and blessings with unsurpassed power and beauty. Messages of comfort, hope and encouragement from the King James translation of the Bible will bless you and remind you of God's presence throughout each day.





The Simplified Cowboy Version is not a Bible. It was never intended to be a Bible, nor should it be thought of as such. The SCV is a Bible paraphrase intended to merely catch a glimpse of the Bible's deep wisdom, and most importantly, to see Jesus Christ, through the eyes of a working ranch cowboy. Kevin Weatherby's hope is that the words in this 366 day calendar will lead you deep into the real word of God.

C J4911 COWBOY BIBLE VERSES DB SCV SCRIPTURE TEXT



155703





*Images of display are for reference only. Product, pricing, and availability subject to change.





115703 CORRUGATE—LIVE YOUR FAITH Display with header: 54" x 223/8" x 193/4"



\$35.00 COST

FARM & RANCH FALL 2021 \$208.21 COST (\$462.69 SRP)					
4 Some Glad Morning Mug	J3862				
4 It is Well Mug	J3863				
4 Grace + Lotta Cofee Mug	J3864				
3 Relax Rest Be Blessed Pillow	J3865				
3 Amazing Grace Wall Decor	J3867				
3 Grace for Today Decor	J3868				
3 LOVE Photo Frame	J3869				
3 Be Still and Know Cross	J3870				
4 Amazing Grace Mug	J3871				
MEDALIA MIDIONIO (IMIGI LIDED)					

MERCHANDISING (INCLUDED):

Free* corrugate—Live Your Faith
Display with header: 50" x 223/8" x 193/4"



SHIPS: 7/2021 **NEW**











Front

A J3871 AMAZING GRACE MUG

- Holds 14 oz.
- Ceramic
- Dishwasher and microwave Safe
- Decal
- White Box Packaging

Front: Amazing grace! How sweet the sound.

Back: Grace be with you all. TITUS 3:15



Minimum of 4 \$6.50 WHSL

B J3862 SOME GLAD MORNING

MUG • Holds 14 oz.

Front

- Ceramic
- Dishwasher and microwave Safe
- Decal
- White Box Packaging Front: Some glad morning, I'll fly away.

Back: We will be with the Lord

forever.
I THESSALONIANS 4:17

Minimum of 4 81983 72615 6 \$6.50 WHSL

C J3863 IT IS WELL

- MUG
- Holds 14 oz.
- Ceramic
- Dishwasher and microwave Safe
- Decal
- White Box Packaging Front: It is well with my soul Back: Praying that all is well with you. III JOHN 1:2

Minimum of 4 \$6.50 WHSL

D J3864 GRACE + LOTTA COFFEE MUG

• Holds 14 oz.

- Ceramic
- Dishwasher and microwave Safe
- Decal
- White Box Packaging Front: This morning I need a little

grace & a whole lotta COFFEE! Back: When I wake up in the morning, You are still with me! PSALM 139:18





E **J3867** AMAZING GRACE WALL DECOR

- 181/8" x 103/4" x 1"
- Wood composite with jute hanger
- Inspirational message screenprinted on linen
- For decorative purposes only
- Brown box packaging

Message: Amazing grace! How sweet the sound. Grace be with you all. TITUS 3:15



F J3870 BE STILL AND KNOW CROSS

- 12" x 81/8" x 1"
- Double-layered wood composite
- Laser-etched inspirational message
- Keyhole for hanging
- · Brown box packaging Message: Be still, and know. PSALM 46:10

Minimum of 3 \$7.50 WHSL

G J3868 GRACE FOR TODAY DECOR

- 5½" x 5¼" x 1¾"
- Wood Composite
- Screenprinted inspirational message
- I'm Reversible! Turn wheel to reveal second side!
- Free standing and/or sawtooth hanger for hanging
- Brown box packaging Side 1 Message: Grace for Today Side 2 Message: Grace and peace be multiplied unto you. II PETER 1:2



Minimum of 3

H J3865 RELAX REST BE BLESSED **PILLOW**

- 12" x 12" x 41/16"
- Linen-like polyblend material
- Fiber-stuff filling
- Screen print
- Spot clean with damp cloth
- Polybag

Message: Relax, Rest. Be Blessed PSALM 116:7



Minimum of 3 \$7.50 WHSL

I J3869 LOVE PHOTO FRAME

- 95/8" x 43/8" x 2'
- Wood Composite + metal
- Holds 3.5" x 5" photo
- Freestanding
- Brown box packaging



Minimum of 3 \$7.50 WHSL

ALL NEW ITEMS SHIP 7/2021

Hi, there! We're Studio 71—we're artists and writers (and really good friends). We love to create pretty things that we hope will encourage and inspire YOU!

Trendy, beautiful art created by DaySpring designers for the woman who loves texture, color, design, unique combinations, and the unexpected whimsy or quirk. She lives in a world of quick messaging but longs for something that lasts, that has a quality about it; words that are positive, hopeful, motivating, and inspiring.















J4676 STUDIO 71 FREE JEWELRY PROMISE BOX

- 3¾" × 3¾" × 1¾"
- · Wood composite display
- Cotton-blend ribbon
- 1 necklace

Ε

- 14K gold plated
- Necklace chain 16" with 4" extender
- Lobster clasp
- 26 full-color inspirational scripture cards
- Removable full-color label on back, detailing contents
- Brown box packaging Facing Card: You Are Free Galatians 5:1 MIXED SCRIPTURE



Minimum of 3 \$20.00 WHSL

B **J4675** STUDIO 71

MAKE ROOM FOR REST MUG

- Holds 16 oz.
- Ceramic
- Decal
- · Dishwasher and microwave safe
- White box packaging

Message: Make room for rest Inside Rim: Jesus said, "Come to Me...and I will give you rest." MATTHEW 11:28



Minimum of 4 \$6.50 WHSL

C **J4679** STUDIO 71 GRATEFUL FOR YOU CLIP FRAME

- Wood composite + metal clip
- · Screenprinted inspirational message
- Freestanding
- Holds 4" x 6" photo

Message: so grateful for you



Minimum of 3 \$10.00 WHSL

E **J4677** STUDIO 71

- ABIDE DOORMAT
- 30" x 18" x 1"
- Made of Coir
- Brush or shake mat to clean.
- · Do not leave in direct sunlight or where it will remain wet for a long period of time.
- Screenprinted message Message: abide JOHN 15:9



Minimum of 3 \$17.50 WHSL

J4578 STUDIO 71 PERFECT PEACE FRAMED ART

- 101/5" x 81/2" x 11/5"
- Wood composite frame
- Printed textured-paper art canvas
- Ribbon easel + keyhole hanger option

Message: The one place to find perfect peace is in the One who is perfect peace



Minimum of 3 \$10.00 WHSL

F **J4678** STUDIO 71 NO WORRIES TOTE

- 11½" x 18½" x 6"
- Canvas + Faux Leather + Tassel
- Wipe clean with damp cloth
- Embroidered message and design
- Hangtag · Clear polybag packaging Message: no worries MATTHEW 6:34

















Back Easel



Art Prints

NOT A DAY GOES BY WITHOUT HIS UNFOLDING II CORINTHIANS 4:16

this week













G J3960 GRATEFUL + FREE MUG H J0810 BE STILL & KNOW MUG

- Holds 16 oz.
- Ceramic

0

- Dishwasher and microwave safe
- Decal
- · White box packaging



Minimum of 4 \$6.50 WHSL

- Holds 16 oz.
- Ceramic
 Dishwasher and microwave safe
- Decal
- · White box packaging PSALM 46:10



Minimum of 4 9 \$6.50 WHSL

K **J3962** UNFOLDING GRACE WALL DECOR

- 17" x 11"
- Wood composite
- Canvas with screenprint
- Brown box packaging
- II CORINTHIANS 4:16 THE MESSAGE



J2392 STUDIO 71 MODERN WEEKLY DESK PAD

- 6¾"x 9¾"
- · Thick, quality paper
- Gold gilded edges



Minimum of 3 \$6.00 WHSL

J2391 STUDIO 71 FLORAL WEEKLY DESK PAD

- 6³/₄"x 9³/₄" 60 tear off sheets
- Thick, quality paper
- Gold gilded edges



Minimum of 3 \$6.00 WHSL

- 60 tear off sheets

95050 STUDIO 71 BLANK PREMIUM NOTE CARDS

- 5¾6" x 3¾"
- Blank note cards
- Foiled
- 10 note cards & 10 designed envelopes
- Package size: 6¼" x 5" x 1"



Minimum of 2 \$7.50 WHSL

J0809 STUDIO 71 WALK IN LOVE TUMBLER

- Holds 12 oz.
- Ceramic body; Plastic lid
- Hole underneath tumbler allows condensation to escape
- Double insulated
- Tumbler: dishwasher safe without lid; NOT microwave safe
- · Lid: hand wash only
- Not spill-proof
- White box packaging EPHESIANS 5:2



M 95051 STUDIO 71 EMBELLISHED PREMIUM NOTE CARDS

- Blank note cards
- Pearl attachments and Gold Foil R
- 8 note cards and 8 designed envelopes
- Package size: 5¾" x 6¼" x 1¾"



Minimum of 3 4 \$8.50 WHSL

J0811 STUDIO 71 ROCK &

FORTRESS PLAQUE

- 4½" x 4½" x 1¾"
- CeramicDamp cloth only
- White box packaging **PSALM 18:2**



Minimum of 3 4 \$5.00 WHSL

J J0812 HE RESTORES **CLIP FRAME & PRINTS**

- 7½" x 6½"
- · Verse of the week / 26 cards
- Material: wood and metal
- Easel back
- White box packaging MULTIPLE SCRIPTURES



N **95049** STUDIO 71 MEMO PAD

- 6"x 4" x 1"
- 100 tear off sheets per pad
- · Foil accents and gilded edges



94312 FOR I KNOW THE PLANS SIGNATURE JOURNAL

- 8" x 6"
- 192 pages
- Flexcase, soft touch cover
- Gold foil
- Ribbon bookmark
- Non-repeating Scriptures & quotes
- Four color interior
- Layflat
- ISBN: 9781644542958



Minimum of 2 \$7.50 WHSL

STANDARD TERMS OF SALE

(Subject to Change Without Notice)

These Standard Terms of Sale apply to sales of products and supplies from DaySpring Cards to Retail Customers, except for product lines which have their own specific terms of sale. Terms of sale may vary on shipments outside the continental United States. Placement of an order constitutes your acceptance of these terms. Should you have any further questions or concerns, please contact your representative or call Customer Service at 1-800-944-8000.

OPENING ACCOUNTS

- Customers who wish to establish an account for the resale
 of DaySpring products must submit a Trade Account
 Application and a Uniform Sales and use Tax Exemption/
 Resale Certificate multi-jurisdictional. Goods for individual
 consumption are sold through DaySpring.com.
- New accounts must place an opening order totaling a minimum of \$200 wholesale. Each subsequent order is a minimum of \$50 wholesale. Each new account will start with a credit limit of \$500 wholesale. Additional credit may be granted after review of a completed Credit Application (found on the Trade Account Application). Completing a credit application does not guarantee additional credit being granted. Financial data sheets are acceptable, but must be attached to the signed credit application. Once the credit application is reviewed, the Credit Team will inform the customer of the additional credit line, if any.
- Previous customers who have had a change in ownership or have an inactive account will follow the same opening guidelines as new accounts.

DISCOUNTS

- Standard wholesale discount is 50% of the "Suggested Retail Price".
- Discounts may vary for particular product lines and promotions.

PAYMENTS

- Everyday Products net due 30 days following the invoice date.
- Seasonal Products net due on specified date on the invoice (most often the date of the holiday). Payment of invoices cannot be delayed and netted with credits after the season.
- At certain times of the year, selected items may receive extended dating.
- Payments can be made by check, Online Web Pay, Visa, MasterCard, Discover, or American Express.
- Orders will be held for an account that exceeds 30 days past the due date or exceeds their credit limit.
- A late charge of 1.25% (15% per annum) will be assessed monthly on amounts that are past the due date. DaySpring will charge a fee of \$25.00 for every check returned for non-payment.
- If DaySpring ceases for any reason to be a supplier of customer, all customer obligations to DaySpring become immediately due and payable without demand or notice.

FIXTURES

- Fixtures, displays, or spinners can be provided at no charge to qualifying DaySpring customers pursuant to the terms and conditions contained in the "Fixture Merchandising Agreement."
- Terms may be changed or revoked at the discretion of DaySpring.

TRANSPORTATION

- Merchandise, Supplies, and Fixtures All items are F.O.B.
 Shipping Point. Title and risk of loss of merchandise
 passes to the customer upon shipment unless specifically
 identified. Exception: title is retained by DaySpring until
 January 1st for any Valentine's merchandise shipped before
 January 1st for the next Valentine season.
- DaySpring will select the freight carrier for any shipments that DaySpring pays for any part of the freight cost.
- Free Freight Option Free freight option does not apply to Christmas Boxed product or fixtures. All other prepaid orders over \$100 wholesale can receive free freight under the following conditions:
 - 1. Account must be current.
 - 2. Payment must be made before the shipping date.
 - 3. Product is to be shipped inside the continental United States.

RETURNS & CREDITS

- All sales are final. Merchandise, supplies, and fixtures may not be returned unless the items were shipped in error, are defective, have a specific returns privilege, or are otherwise authorized by the credit department. DaySpring Customer Service should be notified within 5 business days if an item is received in error or is defective. Items will be refunded or replaced at DaySpring's discretion.
- Seasonal Returns Program Unsold seasonal counter card merchandise may be returned for full credit subject to the following conditions:
 - 1. Account must be current.
 - Store must accept the recommended seasonal shipment. DaySpring may at its discretion change seasonal plans (i.e. ship less than the quantity ordered and/or substitute similar merchandise).
 - 3. Store must display merchandise through the designated selling season and in compliance with all merchandising and display criteria.
 - 4. Store must follow the return procedures. All returns are subject to verification. Such procedures include submitting return documentation through the DaySpring web returns system within the designated return time frame and shipping returns to a DaySpring designated location at store's expense. Any returns that do not follow indicated returns procedures or are returned late will be subject to a 25% restocking fee.
 - Credits are issued toward future product purchases only and cannot be applied before approved by the credit department. If done so in a timely manner, credits will be applied to invoices as requested by customer.
- If you believe that DaySpring should issue you a credit for reasons other than seasonal or received in error/defective, please discuss it with your sales representative. Your representative will initiate the necessary documents for any credit owed to you.
- Any transaction not questioned within 60 days is considered correct and must be paid in full.
- Only purchases made directly from DaySpring carry return privileges and are not transferable.
- Deductions for claims are not allowed until the credit has been issued by DaySpring.



TRADE ACCOUNT APPLICATION Revised 1/1/2019

CUSTOMER INFORMATION

A recognized account is a business location that is conducive to consumer traffic either through a physical location or an internet based retail site. Each brick and mortar location must be zoned for retail business (home-based businesses do not qualify). Internet-based retail must provide site address for validation.

SHIPPING INFORMATION			BILLING INFORMATION					
Store Name		Store Name	Store Name					
Street Address			Street Address					
City	State	Zip	City		State	Zip		
Phone	Phone		Phone	Phone				
Owner/Principal Owner Name		State Resale # (Attac	h Copy)	Federal Tax / Social Security #				
ate Store Opened	Store Size (square feet)		Store Location Type					
Store Contact Person	Contact's Pho	one	Contact's Email	ontact's Email				
ease note: this section is only re anted. Financial data sheets ar form you of the additional credi	equired if requesting a e acceptable, but must it line, if any.	CREDIT line of credit more tha be attached to the sig	APPLICATION n \$500. Completing a credi gned credit application. Onc	t application does ce the credit applic	not guarantee a	dditional cro	edit being	
		Street Address		S.i.e,	Sity State 21			
account Number		Phone		Contact Name				
tore Name		Street Address		City	City		Zip	
Account Number		Phone		Contact Name				
tore Name		Street Address		City		State	Zip	
account Number		Phone		Contact Name				
lave you ever closed a previous	business due to financ	cial difficulties?	Yes No					
ne undersigned individual, who i the evaluation of the credit hist filiates from time to time as may	tory of the applicant, h	ereby consents to and	authorizes the use of a cons					
nave read and agree to the abov	ve, and authorize DaySp	oring to share credit ex	operience with those supplie	ers who inquire.				
ignature (Owner)					Date			

THE DAYSPRING RETAILER WEBSITE RETAILER.DAYSPRING.COM

DaySpring is here to help you build your business and live your faith through these promotional resources for your store! We are committed to helping people know God's love in fresh, true, and inspiring ways and to experience and express the lifechanging message of God's love.

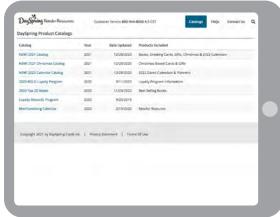
Our homepage offers the story of DaySpring's heritage and how we desire to partner in ministry for the glory of God. There is also a quick link to our catalog page, retailer resources, and social media tips. The scrolling banner shows upcoming trade shows and new offerings for our retailers.

The Retailer Website's catalog page is a library of PDF-formatted documents, ranging from publications featuring our latest products, to our 9-and-1 Loyalty Rewards Program.

Visit our Marketing Resources page for access to DaySpring's latest e-cards, articles, and social media tips. You will find videos about the DaySpring culture and covering topics such as Bible journaling training. This resource page introduces our (in)courage brand and explains how retailers can utilize their online space for deeper connections with consumers.



Home page for retailer, dayspring, com



Available DaySpring product catalogs

Check out the FAQ page to learn more about the following areas:

- WEBSITE OVERVIEW Highlighting the major pages and drop down menus of the entire site
- WEB ORDERS Explains our number-one recommended way to place an online order for any currently shipping
- WEB RETURNS Covers our online method to complete a Seasonal Counter Cards return for faster, easier credit dollars to you.
- WEB PAYMENTS Explains the easy way to make a payment online 24/7 using your bank account. And it's the only place you can independently choose the Invoices you want to pay AND apply your Credits to bring down the amount of the payment you make.
- VIDEO TRAINING Find easy-to-understand videos that assist you in using the website and its tools.
- LEARN ABOUT DAYSPRING Explore the heritage and heart behind our company.



INTERESTED IN PLACING ORDERS **OR VIEWING INVOICES ONLINE?**

Contact our friendly customer service team, at 1-800-944-8000. to setup password-protected access, today!

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NOTE: Product photographs and other images in this catalog may be owned by third parties and used by DaySpring pursuant to a limited license. Therefore, use of such images by DaySpring retailers or others may infringe copyright. If you desire to use images in this catalog in your own sales materials, please contact DaySpring. Any use of catalog images by DaySpring retailers without DaySpring's prior written authorization is not approved by DaySpring and is entirely at the retailer's own risk.

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About DaySpring

DaySpring is committed to seeing everyone experience and express the life-changing message of God's love.

DaySpring Cards was born in a small commercial print shop in Covina, California, in 1971. The company was founded by four Christian men—Dean Kerns, Don Leetch, Russ Flint, and Roy Lessin. These men started DaySpring with a common vision, to make Christ known through the printed message.

A little about a relationship with DaySpring:

We want to see you experience business success and make a difference in the lives of your customers.

Our work is much like yours, it's a business and a ministry. In fact we put it this way:

Our motivation is ministry Our method is business Our message is Jesus

Visit http://retailer.dayspring.com for all your retailer needs.

This DaySpring family is committed to you, your store, and your customers. Thanks for looking to DaySpring for resources that help your customers and you, live your faith!

Core Values: P. R. A. I. S. E.

It is no coincidence the acronym for our core values spells praise. We know that every good and perfect gift comes from above and that causes us to praise.

PRAYER

We are committed to prayer.

RESPECT

All are created in the image of God and our response to that truth is respect. Respect for all. DaySpring products are ethically sourced and held to a high standard.

ATTITUDE

A servant heart is the attitude we strive for at DaySpring. We know that this kind of culture helps us bring the very best to you. We are here to serve you.

INTEGRITY

Honesty wins the day, always.

STEWARDSHIP

Stewarding our time, talents and treasure is key to corporate health. When we bring you the best, that's when our job is well done.

EXCELLENCE

From concepts to production, from fulfilling orders to answering questions, we want to bring you excellence at every turn.



SHOWROOM LOCATIONS



DALLAS TOTAL HOME & GIFT MARKETTemp Booths • 2100 N Stemmons Fwy, Dallas, TX
Wednesday-Sunday, June 23-27
dallasmarketcenter.com



ATLANTA INTERNATIONAL GIFT & HOME MARKET
AmericasMart Building #2 • Floor 7 • Booth #735A
Tuesday-Tuesday, July 13-20
americasmart.com



CPE INTERNATIONAL • ST. LOUIS, MO
Embassy Suites & St. Charles Convention Center
Sunday-Tuesday, August 15-17
cpeshow.com

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PRODUCT, PRICING, AND AVAILABILITY SUBJECT TO CHANGE

REP INFORMATION

GENESIS MARKETING GROUP

Genesis Marketing Group 850 Wade Hampton Blvd. Building A; Suite 100 Greenville, SC 29609 864.233.2651 orders@genesislink.com genesislink.com

RETAIL PARTNERS

If you are a current DaySpring retail partner or are interested in becoming a DaySpring retailer, please visit our retailer services website, retailer. dayspring.com, for information about your specific account or to learn more.

To order, Call: 1.800.944.8000

Fax: 1.800.944.3440

E-mail: order.processing@dayspring.com

INTERNATIONAL INFORMATION

For questions about international distribution of DaySpring products email custserv@dayspring.com or call 800.944.8000 (8a-5p Mon-Fri CST).

Canada

Parasource Marketing & Distribution 800.263.2664

UK

Teal Press Ltd. 01953 455718

Australia

Care & Share Products 02 9773 0348

New Zealand

Bible Society NZ 64 09 257 0085

