

(in)courage

FIND YOURSELF AMONG FRIENDS

Fall 2017
UPDATE



Explore a place of *faith, connection, & friendship*
www.incourage.me

(in)courage

FIND YOURSELF AMONG FRIENDS

Our Passion

Wherever she is on the journey, we want to help her find faith, connection, and friendship with our message:

At (in)courage you are always welcome, just the way you are. You're surrounded by grace, loved unconditionally and never alone. And most importantly: God is always up to something beautiful in your sometimes-messy-crazy-busy one-of-a-kind life. Whether you're single or have great-grandkids. Whether you're a mama, an artist, an entrepreneur, or a book lover. Whether you stay at home or work full time. Whether you're outgoing or prefer an afternoon alone. Come share. Come connect. You'll always find yourself among friends.

About (in)courage

Founded in 2009 by DaySpring, the Christian products subsidiary of Hallmark Cards, (in)courage is a vibrant community where thousands of women, one by one, have gathered to connect, share stories, and spread encouragement.

(in)courage brings together influential writers, known and loved by women everywhere, to tell authentic Christ-centered stories of encouragement.



Our Community & Reach

Daily encouragement from
www.incourage.me

- » Website Page views/Month: 215,000+
- » Email Subscribers: 60,000+

We Love Social Media!

@incourage

- » Facebook: 226,000+ likes
- » Twitter: 116,000+ followers
- » Instagram: 58,000+ followers
- » Pinterest: 10,000+ followers



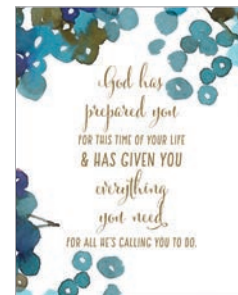
Catalog Information

We will be changing how we communicate pricing on our gifts products. This catalog has a corresponding price list that can be viewed within our "Catalogs" link on Retailer Services at <https://retailer.dayspring.com>.



Take a moment to stop,
take a breath, and be reminded
of what matters most.

— Our Clip Frame & —
Art Print Sets were
designed just for those times.



60817 NEW COURAGE BLUE CLIP FRAME & ART PRINT SET

Mixed messages & scripture.
Board: 6.5" x 7.5" x .375". Prints: 4" x 5".
MDF board and metal easel. 25 Art Prints.
Textured wood grain feel.

Back of Frame features easel and storage for the 25 Art Prints.

25 Art Prints

Sampling of Art Prints





Front

Back

60825 NEW ALL THINGS PEDESTAL MUG

I can do all things through Christ.
PHILIPPIANS 4:13 NKJV
4.25" diameter, 4.75" height.
Holds 16 oz. Ceramic.
Dishwasher and microwave safe.



0 81983 62371 4



Front

Back

60826 NEW THE STRUGGLE PEDESTAL MUG

The struggle is real, but so is our God.
4.25" diameter, 4.75" height.
Holds 16 oz. Ceramic.
Dishwasher and microwave safe.



0 81983 62372 1



Back features logo

Back features logo

60833 NEW THE STRUGGLE CANVAS FLAT POUCH

The struggle is real, but so is our God.

9" x 7.5"

Canvas with tassel zipper pull.

Mirror sold separately.



Liner Color



0 81983 62377 6

60834 NEW TAKE HEART CANVAS FLAT POUCH

Have courage. Take heart. {PSALM 31:24}

9" x 7.5"

Canvas with tassel zipper pull.

Mirror sold separately.



Liner Color



0 81983 62378 3



Back



Two glass mirrors: 1 standard, 1 magnified.



Back

60808 NEW YOU BEING YOU COSMETIC MIRROR
Just you being you reminds the world what God's love looks like.
2.75" Diameter. Two glass mirrors:
1 standard, 1 magnified.



0 81983 62356 1

*Lovely little ways
to show her just
how much she means.*

60809 NEW ALL THINGS COSMETIC MIRROR
I can do all things through Christ.
PHILIPPIANS 4:13
2.75" Diameter.
Two glass mirrors: 1 standard, 1 magnified.



0 81983 62357 8



Gold foil stamping on card and in envelope.



61531 NEW PREMIUM NOTES

Cover: *Some people make the world better just by being in it.*

Scripture: *You are more valuable to God than a whole flock of sparrows.* MATTHEW 10:31 NLT
6" x 6". 10 Notes. Designed envelope liners with foil stamped detailing
Premium packaging with ribbon.



your words matter



Prayer is a way that we can connect with the Lord and with loved ones.

This set of sticky notes makes a way to "stick" a quick prayer or encouraging message anywhere!

Ask, and God will give to you. Search, and you will find. Knock, and the door will open for you. MATTHEW 7:7 NCV



1.



2.



3.

61532 NEW STICKY PRAYERS
Infold: I can do all things through Christ who strengthens me.
PHILIPPIANS 4:13

1. Brave - Praying for
2. Hope - Praying for
3. Grace - Praying for
3 pads of 50 sticky notes each
3.5" x 3.5". Peggable.
Clear sleeve packaging.
Front sticker & hanging do-its.





Remind a friend
her words matter.
Give her a place
to dream.



61535 **NEW WE GOT THIS JOURNAL**

Cover: *We Got This*

MIXED SCRIPTURE

Foil stamped cover. 192 pages. 6 3/8" x 8".

Lined pages. Open bound.



Open Bound

Mixed Scripture Throughout

Kraft envelope. Individually packaged for retail. Two cards per wholesale pack.



Inside Cover

70236 NEW HIS HAND

Front: God not only loves you very much but also has put his hand on you for something special. | THESSALONIANS 1:4 THE MESSAGE



Inside Cover: Every good gift and every perfect gift is from above, and comes down from the Father of lights. JAMES 1:17 NKJV

70235 NEW AMAZING YOU

Front: To think that God made more stars than we can count...& only one amazing you.



Inside Cover: The righteous shine forth as the sun. MATTHEW 13:43 KJV

70237 NEW SHINE

Front: You know how to shine...that's just the way you are.



Inside Cover: We love, because He first loved us. | JOHN 4:19 NASB

70238 NEW JUST YOU

Front: Just you being you reminds the world what God's love looks like.





CONTENT FROM NEVER UNFRIENDED

THE SECRET TO FINDING & KEEPING LASTING FRIENDSHIPS

Starting with that guarantee from the most faithful friend who ever lived— Jesus – this book is a step-by-step guide to friendships you can trust. With personal stories and practical tips to help you make the friends, and be the friend, that lasts.



(in)courage
LISA-JO BAKER
COMMUNITY MANAGER

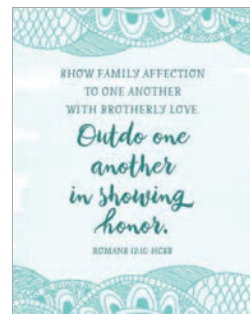
Contact your B&H Sales Representative to purchase (in)courage books for your product display.



49910 **NEW (IN)COURAGE NEVER UNFRIENDED DAYBRIGHTENER™**

366 inspiration messages.
5 1/2" x 5 1/4" x 1 1/4"
Spiral binding.
Padded front cover.
Flips for perpetual use.
Easel stand.





Back of Frame features easel and storage for the 25 Art Prints.

Sampling of Art Prints. Clip Frames have different finishes but include same Art Print Set.

41859 OAK FINISH CLIP FRAME & ART PRINT SET
Board: 6.5" x 7.5" x .375". Prints: 4" x 5".
MDF board and metal easel. 25 Art Prints.
Gold detailing.
Textured woodgrain feel.



0 81983 61088 2

58726 GRAY WASH CLIP FRAME & ART PRINT SET
Board: 6.5" x 7.5" x .375". Prints: 4" x 5".
MDF board and metal easel. 25 Art Prints.
Textured woodgrain feel.



0 81983 62037 9

58727 WHITE WASH CLIP FRAME & ART PRINT SET
Board: 6.5" x 7.5" x .375". Prints: 4" x 5".
MDF board and metal easel. 25 Art Prints.
Gold detailing.
Textured woodgrain feel.



0 81983 62038 6



Detail of canvas edge



Detail of canvas edge

44481 WEAR LOVE CANVAS

and regardless of what else you put on, wear love.
COLOSSIANS 3:14
8" x 10" x 1.5". Canvas and Wood. Can stand alone or display on wall. Hardware included.



0 81983 61309 8

44486 YOU'RE LOVED CANVAS

You're loved more than you know. You're braver than you even imagine. You're beautiful beyond what you can see. You're stronger than you sometimes feel.
8" x 10" x 1.5". Canvas and Wood. Can stand alone or display on wall. Hardware included.



0 81983 61310 4



Detail of canvas edge



44488 IT'S THE GOD THING CANVAS

You know what I like most about you? It's the God thing - He's really beautiful in you and that's a big blessing to me.

8" x 10" x 1.5". Canvas and Wood. Can stand alone or display on wall. Hardware included.



60304 LET THERE BE 10" x 8" CANVAS

Let there be coffee and long conversations.

10" x 8" x 1.5". Canvas and Wood. Can stand alone or display on wall.

Hardware included.



(in)courage

Help her bless a friend with encouraging words and meaningful Scripture.

Wall Canvases



60303 WE GOT THIS 6" x 9" CANVAS

We got this. I can do all things through Christ, because He gives me strength. PHILIPPIANS 4:13 NCV
6" x 9" x 1.5". Canvas and Wood with Silver Foil Accents
Can stand alone or display on wall.
Hardware included.



60302 IN MY NAME 6" x 9" CANVAS

Where two or three come together in My name, there am I with them. MATTHEW 18:20 NIV
6" x 9" x 1.5". Canvas and Wood with Silver Foil Accents.
Can stand alone or display on wall.
Hardware included.





*There's nothing like
the bond of faith
and friendship.*

It's lifting each other in prayer, being there no matter what, and offering a little encouragement just when it's needed most. Our Wear-One-Share-One Necklace Sets were created for connections like that. Made in USA.

Each time they wear their special word, they'll be reminded of one another. One friend praying over the other, and watching how the Lord works beautifully in her life.

*Choose one necklace to wear,
and the other to share.*



18" chain with 20mm metal medallion. Lead-free pewter base. Includes two necklaces packaged in clear bag. MADE IN USA.



41858 HOPE WEAR-ONE-SHARE-ONE

Front: **Hope** Back: **Hebrews 6:19**

Silver-tone plated with rose gold infill; 14kt rose gold plated with silver-tone infill.



0 81983 61087 5



58728 BRAVE WEAR-ONE-SHARE-ONE

Front: **Brave** Back: **1 John 3:16**

14kt rose gold plated with gold infill; 14kt gold plated with rose gold infill



0 81983 62039 3

18" chain with 20mm metal medallion. Lead-free pewter base. Includes two necklaces packaged in clear bag. MADE IN USA.



58731 GRACE WEAR-ONE-SHARE-ONE

Front: **Grace** Back: **Ephesians 2:7**

Silver-tone plated with gold infill; 14kt gold plated with silver-tone infill



0 81983 62042 3



58732 PEACE WEAR-ONE-SHARE-ONE

Front: **Peace** Back: **John 14:27**

Silver-tone plated with rose gold infill; 14kt rose gold plated with silver-tone infill.



0 81983 62043 0

(in)courage

Express gratitude for your friend and give her a small reminder of your friendship.

Cosmetic Bags



Tassel on bag



Tassel on bag

89041 STRENGTH & DIGNITY COSMETIC BAG
She is clothed with strength & dignity and she laughs with no fear of the future. PROVERBS 31:25.
9" x 5" x 3". Faux leather with tassel zipper pull. Accessories not included.

● Liner Color



0 81983 58638 5

58721 GOD'S GRACE COSMETIC BAG
God's grace is with us every moment
9" x 5" x 3". Faux leather with tassel zipper pull. Accessories not included.

● Liner Color



0 81983 62031 7

SHIPS NOW

(in)courage

Express gratitude for your friend and give her a small reminder of your friendship.

Cosmetic Bags



Tassel on bag

60316 FILLS MY LIFE COSMETIC BAG
He fills my life with good things. PSALM 103:5.
11" x 6.25" x 2.5".
Canvas. Tassel zipper pull.
Colorful cotton lining.
Accessories not included.

 Liner Color



0 81983 62129 1



Tassel on bag

60317 THE WORLD COSMETIC BAG
The world is both bigger and smaller than we imagine and the only way we see that is through friendship with others.
11" x 6.25" x 2.5".
Canvas. Tassel zipper pull.
Colorful cotton lining.
Accessories not included.

 Liner Color



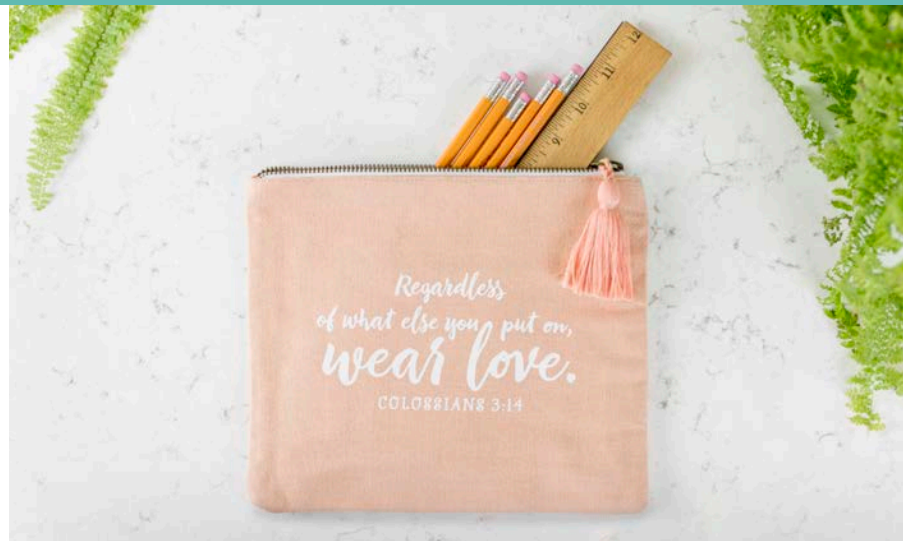
0 81983 62130 7

SHIPS NOW

(in)courage

Express gratitude for your friend and give her a small reminder of your friendship.

Flat Canvas Pouch



Tassel and zipper on bag

89045 EXTRAORDINARY THINGS CANVAS POUCH

God does extraordinary things in the midst of our ordinary days.

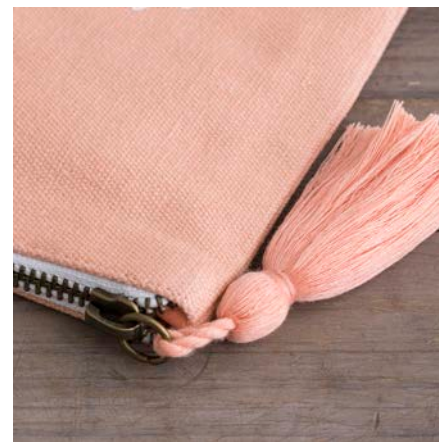
9" x 7.5". Canvas with inside pocket.

Tassel zipper pull.

Accessories not included.



Liner Color



Tassel and zipper on bag

58722 WEAR LOVE CANVAS POUCH

Regardless of what else you put on, wear love.

COLOSSIANS 3:14

9" x 7.5". Canvas with inside pocket.

Tassel zipper pull.

Accessories not included.



Liner Color

(in)courage

Personal accessories she'll cherish.

Cosmetic Mirrors



Back



Two glass mirrors: 1 standard, 1 magnified.



Back

45011 BEAUTIFUL SMILE COSMETIC MIRROR

She brightened the world with her beautiful smile.

2.75" Diameter.

Two glass mirrors:

1 standard, 1 magnified.



*Lovely little ways
to show her just
how much she means.*

58725 WEAR LOVE COSMETIC MIRROR

Regardless of what else you put on, wear love.

COLOSSIANS 3:14

2.75" Diameter.

Two glass mirrors:

1 standard, 1 magnified.



**SHIPS
NOW**



Side View



Side View

89046 FILLS MY LIFE TRINKET DISH
He fills my life with good things. PSALM 103:5.
4.5" x 1.25" Ceramic.



0 81983 58642 2

58724 LOVE MERCY TRINKET DISH
Do justly Love mercy Walk humbly
5" x 1" Ceramic.



0 81983 62035 5

SHIPS NOW



Back: Close-up of art

44846 CRAZY FRIENDS PEDESTAL MUG
Outside of Mug: Friends two different people, same kind of crazy.
Inside Lip of Mug: If it seems we are crazy, it is to bring glory to God. 2 CORINTHIANS 5:13
Holds 16 oz. Ceramic.
Dishwasher and Microwave Safe.



Deepen friendships by sharing a cup of coffee and a heartfelt conversation.



Front: Close-up of art

45001 TWO WOMEN MET FOR COFFEE MUG
Two women met for coffee. When their mugs were empty...their hearts were full.
Holds 16 oz. Back-side blank. Ceramic.
Dishwasher and Microwave Safe.

Solid green inside mug



(in)courage

Conversation Starter Jar



60807 CONVERSATION STARTER JAR

Encourage one another and build each other up.

1 THESSALONIANS 5:11

60 Questions for a gathering of friends.

60 folded paper questions. Glass Jar with silver tone lid.

4.5" x 5.5" x 4.5"



Sampling of folded paper questions



Lovely little ways to
get to know each other

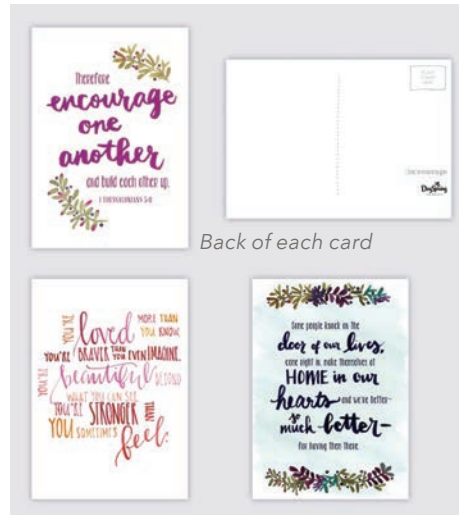
**SHIPS
NOW**

Product, and pricing subject to change | retailer.dayspring.com



Send an unexpected note to brighten a friend's day!

At (in)courage, we believe that encouragement should come in all shapes and sizes. This book of 20 unique postcards makes it easy to share warm blessings with those who matter to us, no matter how many miles away they may be!



Back of each card

Sampling of Encouragement Postcards



Padded for easy removal

30413 ENCOURAGEMENT POSTCARD BOOK
4.75"x 6.5" 20 unique postcard designs.
Mixed Scripture and Messages.





Gold foil stamped card



30410 BE GOOD FRIENDS BLANK NOTES

Be devoted to one another in love.

ROMANS 12:10 THE MESSAGE

4"x 5.5". 1 design per package. 10 cards & envelopes. Inside: Blank. Packaged in clear box. Foil stamped.



Help build, sustain,
& bless relationships
in the everyday.



30411 LOVE BECOMES ITS FULLEST (IN)COURAGE STATIONERY SET

Cover: Love becomes its fullest when it's shared.

On each sheet only: Give, and it will be given to you. A good measure, pressed down, shaken together and running over, will be poured into your lap. For with the measure you use, it will be measured to you.

LUKE 6:38 NIV

Package 6"x 9", Sheets 6"x 8.5"

Envelopes 6.5" x 4.5".

40 writing sheets. 20 envelopes.

Folded portfolio packaging.





Shaped cards with colored envelopes



Detail of cards

30412 PRAYERFUL WORD (IN)COURAGE CORRESPONDENCE CARDS
5.75" x 2" x 4." 50 single-panel cards with 50 envelopes.
5 designs. Clear lid. Mixed Scripture.





Set of 3 designs



Each notebook features one of the following: Lined, Blank, or Grid Paper

43725 BE GOOD FRIENDS POCKET NOTEBOOK SET

Be good friends who love deeply.

ROMANS 12:10; *Celebrate Life.*

3.5" x 5.5" Set of 3, 3 designs, 1 grid, 1 lined, 1 blank, 64 pages each





Set of 3 designs



Each notebook features one of the following: Lined, Blank, or Grid Paper

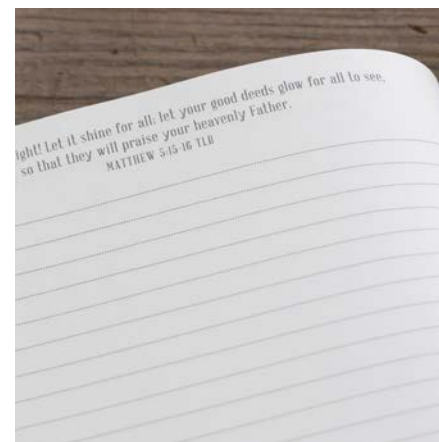
89053 FILLS MY LIFE POCKET NOTEBOOK SET
He fills my life with good things! PSALM 103:5
A good friend and a good book are two of life's greatest blessings.
 3.5" x 5.5" Set of 3, 3 designs, 1 grid, 1 lined, 1 blank, 64 pages each



(in)courage

*Remind a friend her words matter.
Give her a place to write, doodle, dream.*

Bookbound Journal



Handmade paper and foil stamping detailing inside journal cover



30409 GOD DOES EXTRAORDINARY THINGS BOOKBOUND JOURNAL

Cover: *God does extraordinary things in the midst of our ordinary days.* MIXED SCRIPTURES

192 lined pages. 6"x 8.5"

Bookcloth cover with foil lettering.

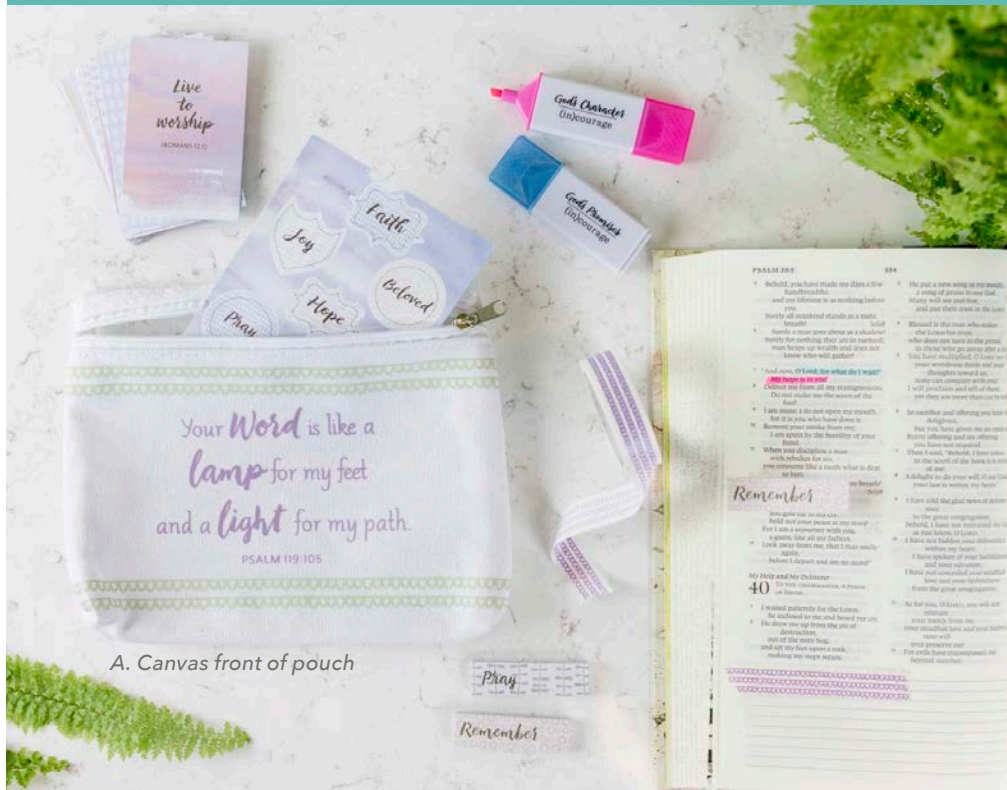
Ribbon bookmark.



(in)courage

Tools to help make her Bible study more interactive & effective.

Bible Study Kit



A. Canvas front of pouch

60301 BIBLE STUDY KIT
 Your Word is like a lamp for my feet and a light for my path. PSALM 119:105 NCV
 Mixed scripture and message on other products.

- A. Canvas and Mesh pouch 6" x 7.5" x 1"
- B. 2 mini-highlighters
- C. 1 washi tape roll: .625" x 32'
- D. 2 sticky note flags, 40 tabs per pad.
- E. 1 sticker sheet
- F. 20 2" x 3" inspiration cards

Perfect companion to the new
 (in)courage Bible Study:
 We Saved You a Seat*



A. Polyester mesh backing of pouch



B. Mini-Highlighters

C. Washi Tape

D. Sticky Note Pads

E. Sticker Sheet

Have courage
Take heart
(PSALM 32:24)

Do justly
Love mercy
Walk humbly
(MICAH 6:8)

Come closer
(HEBREWS 4:16)

Live to worship
(ROMANS 12:1)

There's time to rest
(MATTHEW 11:28)

Write and remember
(HABAKKUK 2:2)

F. Sampling of cards

KIT CONTENTS

1 CANVAS MESH POUCH
To carry your study tools

2 MINI-HIGHLIGHTERS
Helps make the words you want to remember pop

2 STICKY NOTE FLAGS
A great way to tag favorite pages in your Bible or book

20 INSPIRATION CARDS
To share or keep

1 WASHI TAPE
Perfect for decoration or to tape down your favorite inspiration cards

1 STICKER SHEET
9 stickers with powerful words

SHIPS NOW

BOOK AVAILABLE NOW

CRAVING CONNECTION

30 CHALLENGES *for* REAL LIFE ENGAGEMENT

FROM THE (in)courage COMMUNITY

A journey with (in)courage writers sharing real-life stories, practical Scripture application, and connection challenges that will encourage the reader to embrace the desire God has given her for connection and invest in meaningful relationships, right where God has her.



Contact your B&H Sales Representative to purchase (in)courage books for your product display.

**SHIPS
NOW**

BOOK AVAILABLE NOW

NEVER UNFRIENDED

THE SECRET TO FINDING & KEEPING LASTING FRIENDSHIPS

Starting with that guarantee from the most faithful friend who ever lived—Jesus – this book is a step-by-step guide to friendships you can trust. With personal stories and practical tips to help you make the friends, and be the friend, that lasts.



(in)courage
LISA-JO BAKER
COMMUNITY MANAGER

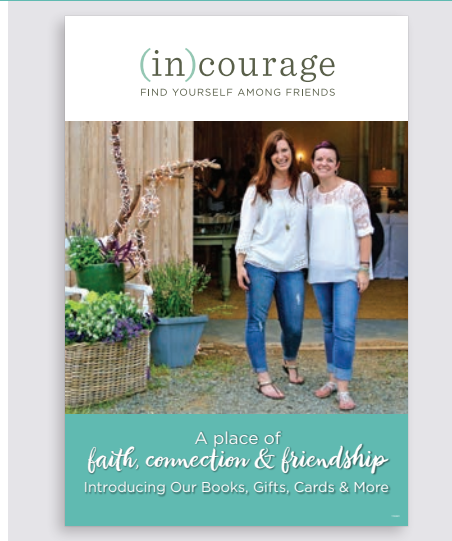


Contact your B&H Sales Representative to purchase (in)courage books for your product display.

**SHIPS
NOW**



(IN)COURAGE WELCOME SIGN
17" x 20" Use this sign to draw attention to your display. Store provides easel.



(IN)COURAGE MULTI-SURFACE CLING
10" x 15" Works on any surface. Place where your shopper will notice: entrance door, cash stand, or in book area.



(IN)COURAGE WRITER BOOK HIGHLIGHTER
8" x 10" Any (in)courage writer can be featured on this display. Store provides easel.



BOOK SHELF INSERT SIGN
40" x 6.7" Folds to fit between books.

**FOR WHOLESALE ORDERS BELOW \$350.00
INDIVIDUAL COMPONENTS ARE AVAILABLE:**

- POP PRE-PACK**
Welcome Sign
Multi-Surface Cling
Writer Book Highlighter
Book Shelf Insert Sign

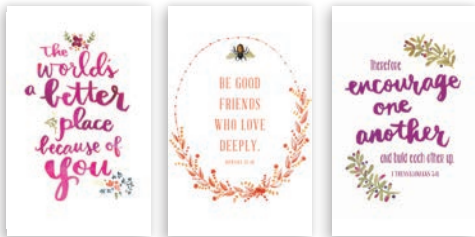
Item# 114647
Contact DaySpring for
Kit Price



114647



GIVEAWAY POSTCARD, DISPLAY, AND SIGNAGE
48 postcards. Assorted designs.
Use **Item #114642** to re-order postcard refills.



Offer her beautiful (FREE!) reminders of the life-giving community waiting at (in)courage. She can choose from an assortment of 4" x 6" postcard prints. Uplifting messages grace the front, and reverse side features (in)courage info. Our hope is to give her a place for heartfelt connection, and a reminder to return to your store for the resources she needs to encourage her on the journey.



GIVEAWAY BOOKMARK
Hand these out to customers when they buy a book or tuck into books by (in)courage authors. 48 bookmarks.
2.5" x 8" Use **Item #114639** to re-order.

GIVEAWAY BOOKMARKS

Item# 114639
Contact DaySpring for Kit Price



114639

**FOR WHOLESALE ORDERS OF \$350.00 OR MORE
DISPLAY KIT INCLUDES THE FOLLOWING:**

- | | | |
|--------|--|--------------------------------|
| 114647 | POP Pre-pack
Welcome Sign
Multi-Surface Cling
Writer Book Highlighter
Book Shelf Insert Sign | } Shown on
previous
page |
| 114639 | Giveaway Bookmarks | |
| 114370 | Giveaway Postcard Display | |
| 114636 | Giveaway Postcard Signage | |
| 114642 | Postcard Card Pack | |

Item# K20429
FREE with wholesale order of \$250.00 or more.



K20429



4 POCKET GREETING CARD HOLDER, SIGNAGE WITH ACRYLIC DISPLAY (Display 12" x 10.5" x 5.25")
Highlight this unique collection in an eye-catching way. Card and Display Kit. Includes 4 each of 4 designs, 4-pocket acrylic display, and signage. Display and signage offset with freestock.

Item# K20430
Contact DaySpring for Kit Price



K20430

UPDATE KIT GREETING CARD ACRYLIC DISPLAY
Includes 4 each of 4 new designs to update 4-pocket acrylic display

Item# K21252
Contact DaySpring for Kit Price



K21252

GIVEAWAY POSTCARD, DISPLAY, AND SIGNAGE

- 114370 Giveaway Postcard Display
- 114636 Giveaway Postcard Signage
- 114642 Postcard Card Pack

Item# K20427
Contact DaySpring for Kit Price



K20427

(in)courage

FIND YOURSELF AMONG FRIENDS

DaySpring

LIVE YOUR FAITH

To order call 800.944.8000
or email custserv@dayspring.com

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